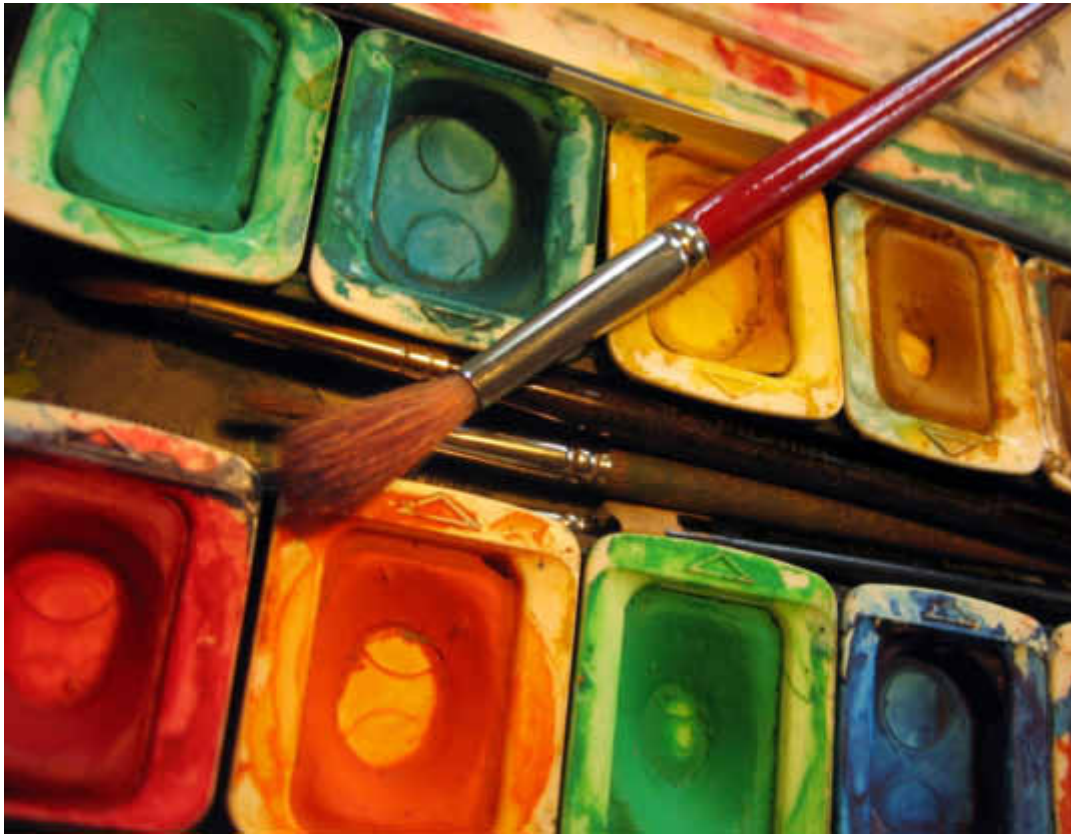


AdMan WebLink CI

Customer Portal for Uploading Files via the Web



WebLink CI (Customer Interface) provides your customers with an internet portal for uploading production-ready ads and partial artwork that are used for completing or correcting ad jobs in AdMan. Your customers benefit from being integrated into the production process to a greater degree and having a better understanding of it, and you as a publisher have less work. The files uploaded to WebLink CI have already been assigned to the jobs and the appropriate workflow steps such as preflight checks are performed automatically in AdMan. Each upload is acknowledged online, and a message can also be sent by e-mail if required.



Clear win-win situation ...

Some promises on the internet are not just hot air but very real. The possibility of involving customers more in the design of their ads through web technology has benefits for both sides. The publisher spends less time and effort on editing, since the time-consuming activity of assigning incoming material to jobs is no longer required because customers can access their ads directly.

At the same time, the online connection guarantees faster and more focused communication.

Customers benefit above all from greater transparency and direct involvement in the production workflow. They can view an overview of their jobs and can follow the current processing status of all their ads at any time. They can also decide to upload ad material within a set deadline. To do this, they just have to address the relevant files, something that can be done easily with a web browser.

... with maximum security

Any form of cooperation on the internet naturally requires secure data

transmission and must prevent unauthorized access to production data. To warrant security in the network, top priority has been given to risk prevention on the internet. Appropriate plausibility checks are implemented to ensure that only files that are ready for further processing go to the AdMan folder when production files are uploaded.

Transparent workflow ...

Users access the WebLink CI startup window via a URL and login mask.

Here, they can decide between one of two options:

They can either select the job from a list that they want to upload files for, and then perform the upload. This list is continuously filled by AdMan via an automatic export function. A preview and other details ensure fast identification of the job. With this option it is also possible to enter text only (i.e. without uploading any files) and to send it to the publisher.

Or they can upload their files directly without them having been assigned to a specific job beforehand.

In both cases, files can be uploaded as production-ready ads or as partial artwork, in other words either as a finished ad (production file) that does not need further editing or as material for completing a job (logos, images etc.).

After a job has been released by AdMan, a lock in WebLink CI prevents files from being uploaded to this job.

... and maximum automation

Analog to this process, further processing is also largely automated: AdMan imports the uploaded file to the folder of the job, and the actual and planned colors and geometry of the production files are compared. The preflight check can be performed by pdfPerfect or, for instance, Asura (OneVision). As soon as these checks have been completed, the current job status is also visualized in WebLink CI. Apart from this, a mail service can also be set up which notifies customers about successful or corrected data directly to their e-mail account.

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 The logo for ppi Media GmbH, featuring the lowercase letters 'ppi' in a stylized, outlined font. A small blue square is positioned above the second 'i'. The logo is set against a green background that transitions into a white and grey geometric shape resembling a folded piece of paper or a stylized 'L' shape.
