



ProofStation

Ad Proof Module



Ad complaints and production delays resulting from faulty ad files are annoying – and can be avoided by using ProofStation. ProofStation enables your ad department to proof your ad data on screen and then release it to the downstream page assembly system. RIP errors and content or layout related inconsistencies can be detected and corrected very early on. ProofStation boasts a clear user interface with an enhanced preview feature for each ad and a range of tools for fast and thorough proofing.



Reliable and early production release

ProofStation ensures that all ads can be proofed as a soft proof on your monitor and subsequently released prior to assembly. The number of faulty ads is minimized, easing the critical production phase shortly before printing starts. ProofStation uses only the original ad bitmaps that have been automatically generated by ProPag-PreRIP – also a ppi product – on your production RIP. All computers that are connected to the production server

can be used for proofing. All released ad bitmaps are used directly for page production and do not need to be ripped again.

Fast and easy to use

Due to its ergonomic GUI and different filter criteria, ads that are ready for proofing can be easily and quickly selected even with relatively large amounts of data. For a best possible overview, ads can either be visualized in a dummy as a sequence of

thumbnails, or as a table. By clicking on a table entry or thumbnail, the respective ad is loaded and displayed in a separate window. You can choose between the default PNG and a high-res pixel-accurate TIFF display mode for viewing composite images or individual color separations with. A multilevel zoom function ensures maximum accuracy. To maintain consistent printing quality, the ink density can be checked and an overprint preview used. A measuring tool is available for measuring distances.

To cater for different user requirements, all the functions in the proof window can also be executed via keyboard shortcuts.

Flexible system integration

ProofStation can be used on both the intranet and – using an optional web component – on the internet, so that ads can be proofed from a remote location as well. ProofStation can, of course, be seamlessly integrated in the ppi workflow, as can the printers on which a hard proof is output.

Different proof modules for a full overview

Apart from the ad proof module, additional modules are available for proofing pages and part-pages. These are described in separate datasheets.



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