

mediaPreflight

Preflight Solution of the Future



Every production process has its own set of rules. This applies to the production of classic ad motifs for print as well as to internet and mobile banners and video clips. There are exact specifications for printed newspapers and their ads, pages and editorial elements, e.g. with regard to transparency, resolution, size, format or fonts. The multimedia processing of advertising material and editorial elements requires increasingly customized preflight processes for online elements. To avoid errors in your production processes - print, online or mobile - ppi Media has developed mediaPreflight, an extremely flexible solution for all media channels that is suitable for interpreting and checking all these elements.



