

## Company Profile

### **ppi Media**

Technical competence, uncompromising quality and first-class service are the prime assets of the media software developer ppi Media. Since the company was founded in 1984, its core competence has been to set standards in technology and automation for the newspaper and printing industry.

ppi Media is the market leader in the field of automated newspaper production, providing solutions for ad planning and production, edition planning and plate production. 80% of all daily newspapers in Germany are produced with ppi Media's publishing solutions. Dedicated to promoting innovation and economic progress, ppi Media also offers multimedia ad solutions. With its "joint media answers", ppi links online, print and mobile marketing campaigns. Working closely with the media companies and applying its many years of knowledge and experience, ppi Media turns, with its new services for app development, Tablet PCs such as the iPad into news readers that, for example, supplement classic print content by means of audio and video elements.

Headquartered in Hamburg, Germany, ppi Media, a subsidiary of manroland AG since 2002, has established a global network. For American customers, ppi Media US Inc. in Chicago with eleven employees is the local contact. The Asian/Pacific region is managed by a representative in Singapore. More than 150 employees, software engineers, consultants and experts contribute worldwide towards modernizing and automating the media industry.

With around 100 newspaper groups/publishers worldwide, the company ranks among the top software providers for newspaper and cross-media publishers.

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